



FRIENDS
WELFARE ASSOCIATION
Making a difference, Together

Friends Welfare Association Pakistan



Profile

Table of Contents



Basic Information	3
Introduction of Organization	6
Geographical Outreach	7
Key Focused Areas	8
1. QUALITY AND INCLUSIVE EDUCATION	9
2. DISASTER RESILIENT INFRASTRUCTURE	20
3. EMERGENCY / HUMANITARIAN RESPONSE	24
4. COMMUNITY MOBILIZATION & STRENGTHENING	27
5. CLEAN WATER AND SANITATION (WASH)	30
6. CLIMATE ACTION	34
7. GENDER EQUALITY	38
8. HEALTH & NUTRITION	40
9. SOCIO ECONOMIC DEVELOPMENT	45
10. ACCOUNTABILITY AND TRANSPARENCY	48
11. FWA IMPACTS	51
12. KEY PARTNERS / DONORS	53
13. ORGANIZATIONAL STRUCTURE	54
14. REGISTRATIONS	55
15. APPRECIATIONS & RECOGNITION	56



BASIC Information



Organization Name

Friends Welfare Association



Acronym/ Abbreviation

FWA / Friends Pakistan



Logo



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Head Office

House B1-17, Datta Hamlet Housing Scheme **Mansehra**, KP, Pakistan



Field Office/s

- 📍 House#1, Ahsan Pinda Khel House, Near Skyhawk Public School, Battagram City, **Battagram**
- 📍 Office #4, TMA Building near Judbah Headquarter, Judbah, **Torghar**
- 📍 FWA office, Behind Midway Hotel near Karakoram Public School, Township Besham, **Shangla**



Website

www.friends.org.pk



Facebook

www.facebook.com/friendswa.org



Youtube

https://www.youtube.com/@FriendsWelfareAssociationFWA



LinkedIn

https://www.linkedin.com/company/friends-welfare-association/

Registration Details:

1. Registered with Joint Stock Companies & Societies Khyber Pakhtunkhwa, Pakistan under the Societies' Registration Act XXI of 1860.
2. Registered with Khyber Pakhtunkhwa Charity Commission under Charities Act 2019 as Category A Charity.
3. Registered / MOU with Economic Affairs Division (EAD), Islamabad, Pakistan.
4. Registered with FBR & Tax Exempted under section 2(36) Income Tax Ordinance.
5. Certified Non for Profit (NPO) from Pakistan Center for Philanthropy (PCP).



Vision

Resilient, inclusive, and empowered communities where every individual can learn, thrive, and live with dignity, equality, and opportunity.



Mission

Empowering communities through resilience-building, education, and inclusive humanitarian and development programs to reduce poverty, relieve suffering, and promote sustainable development for the most vulnerable.



Objectives

1. To Strengthen climate resilience and disaster preparedness of vulnerable communities through locally led adaptation and risk-informed development.
2. To expand equitable access to quality, inclusive, and safe education, particularly for out-of-school children and girls.
3. To strengthen child friendly, inclusive and disaster resilient education systems through safe school infrastructure, digital learning, climate resilience, and disaster risk reduction in education.
4. To ensure equitable and sustainable access to safe drinking water, sanitation, and hygiene (WASH) services for underserved and disaster-affected communities, with particular attention to well-being of children and women.
5. To improve equitable access to quality health and nutrition services, particularly for women, children, and vulnerable populations.
6. To enhance livelihoods and economic resilience, especially for women, youth, and marginalized groups, through skills development, entrepreneurship, and economic empowerment.
7. To promote rights-based advocacy, research, and community engagement to influence inclusive policies and strengthen evidence-based development.



Values & Principles

VALUES: Participation & Inclusion | Effectiveness | Accountability & Transparency | Human Dignity | Integrity | Commitment | Innovation

PRINCIPLES: Humanity | Voluntary Action | Impartiality | Tolerance & Peace | Gender Equality | Integrity | Loyalty to Communities we Serve.



Membership & Affiliation:



NDRMF

Accredited with
National DisasterRisk
Management Fund
Pakistan



Global Network of Civil
Society Organizations for
Disaster Reduction
<https://www.gndr.org>



Global Alliance of Civil
Society Organizations
<https://www.civicus.org>



World Association of Non-
Governmental Organizations
<https://www.wango.org>



Children without Borders
(KnK) International
<https://knk-int.org>



Pak NGOs Network
<https://pakngos.com.pk>



National Humanitarian Network
<https://nhnpakistan.org>



Development Aid
<https://www.developmentaid.org>



Education Sector Working Group
(ESWG)



Global Giving - Organizational
Network
<https://www.globalgiving.org>



Introduction of Organization



ORGANIZATION BACKGROUND

Friends Welfare Association (FWA) is a national, non-governmental, not-for-profit humanitarian and development organization dedicated to empowering marginalized and vulnerable communities across Pakistan. Established under the Societies Registration Act XXI of 1860 in 2006, FWA operates in full compliance with national regulatory frameworks and recognized humanitarian standards. The organization holds registration and MoU with the Government of Pakistan through the Economic Affairs Division (EAD), is certified as a Non-Profit Organization by the Pakistan Centre for Philanthropy (PCP) and is registered with the Federal Board of Revenue with NTN and tax-exempt status under Section 2(36) of the Income Tax Ordinance, 2001. In recognition of its operational classification, FWA is categorized as a 'Category A' organization by the Charity Commission Khyber Pakhtunkhwa. FWA maintains strong institutional capacity, compliance standards, and governance systems, and has successfully completed a rigorous due diligence process, resulting in its accreditation as a partner of the National Disaster Risk Management Fund (NDRMF) Pakistan.

Since its inception, FWA has worked in close collaboration with national and international development partners, INGOs, UN agencies, and the corporate sector to deliver inclusive, equitable, and high impact interventions with a particular focus on children, women, PWDs, and

other vulnerable groups. Alongside its regular humanitarian and development programming, FWA has played a significant role in responding to major disasters and humanitarian crises in Pakistan, including the 2005 earthquake, the 2010 floods, the COVID-19 pandemic, and the 2022 floods. These timely, accountable, and community-centered responses have earned FWA the trust of government institutions, affected communities, and development stakeholders.

Over nearly two decades, FWA has evolved from a small grassroots organization into a respected national organization known for delivering quality, cost effective, and community driven solutions. Its sectoral expertise includes education, WASH, disaster- and climate-resilient infrastructure, climate action, gender equality, health, livelihoods, child protection and psychosocial support, skills development, women's empowerment, emergency relief and rehabilitation, and shelter and food/non-food assistance. Alongside service delivery, FWA actively engages in advocacy to promote child rights, girls' education, and women's empowerment, while addressing harmful practices such as gender-based violence, early and forced marriage and child labour. Through its integrated, rights-based, and people-centered approach, FWA continues to improve the lives of children, women, and vulnerable communities while contributing to sustainable development outcomes across its areas of operation.

Geographical Outreach



FWA focuses on making significant contributions across different regions of Pakistan through comprehensive community development initiatives aimed at promoting sustainable growth and uplifting local communities. The map highlights the geographic areas where FWA's programs and interventions are implemented.

Khyber Pakhtunkhwa (KP):

1. District Mansehra
2. District Abbottabad
3. District Battagram
4. District Torghar
5. District Upper Kohistan
6. District Lower Kohistan
7. District Kolai Palas
8. District Shangla
9. District Swat
10. District Dir Upper

Newly Merged District:

1. District Mohmand

State of AJK:

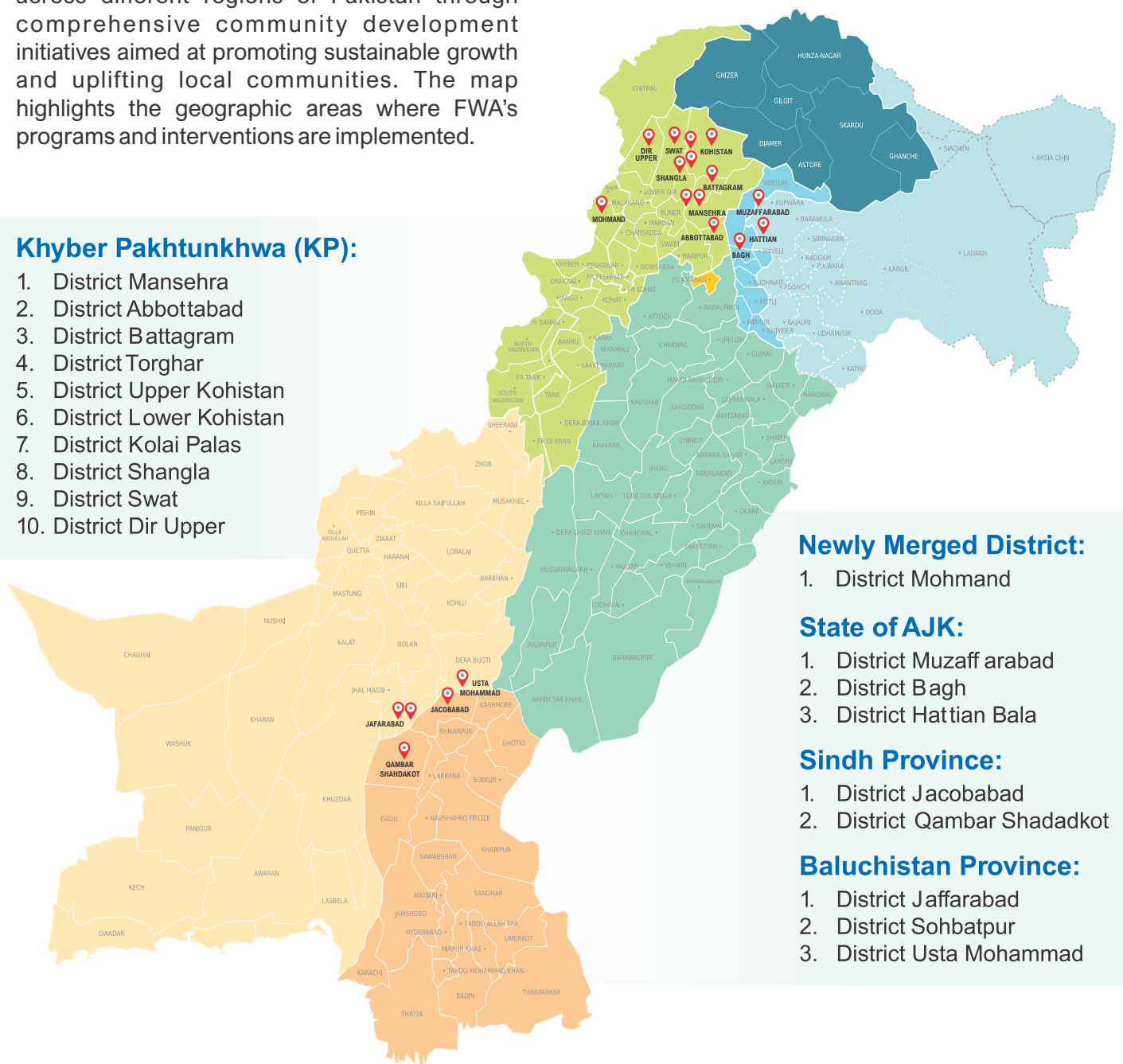
1. District Muzaffarabad
2. District Bagh
3. District Hattian Bala

Sindh Province:

1. District Jacobabad
2. District Qambar Shadadkot

Baluchistan Province:

1. District Jaffarabad
2. District Sohbatpur
3. District Usta Mohammad



Key Focused Areas



QUALITY & INCLUSIVE EDUCATION (SDG-4, 5, 10)

Transforming lives through equitable, inclusive and future-ready education.



DISASTER RESILIENT AND CLIMATE-FRIENDLY INFRASTRUCTURE (SDG 11, 13)

Building resilient infrastructure for safer, stronger and climate-resilient communities.



EMERGENCY RESPONSE, REHAB, SHELTER (SDG 1, 2, 3)

Saving lives, restoring dignity and accelerating resilient recovery.



COMMUNITY MOBILIZATION & STRENGTHENING (SDG-10, 16)

Empowering communities to lead sustainable and inclusive development.



CLEAN WATER AND SANITATION - WASH - (SDG-6, 3)

Ensuring safe water, sanitation and hygiene for healthier communities.



CLIMATE ACTION - (SDG 7, 11, 13)

Driving locally led climate resilience for a sustainable future.



GENDER EQUALITY & WOMEN EMPOWERMENT- (SDG-5, 10)

Advancing gender equality and empowering women and girls.



HEALTH & NUTRITION (SDG-3, 5)

Strengthening resilient health systems and improving community well-being.



SOCIO-ECONOMIC DEVELOPMENT THROUGH SKILLS DEVELOPMENT (SDG-1,5, 8)

Unlocking economic opportunities through skills, innovation and entrepreneurship.



QUALITY & INCLUSIVE EDUCATION



“ Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all ! ”

Aligned with Sustainable Development Goal 4 (SDG 4) and the Provincial Education Sector Plans, Friends Welfare Association (FWA) is committed to ensuring that every child has access to quality, child-centered, safe, inclusive, and equitable education. Recognizing education as both a fundamental human right and a powerful driver of sustainable development, FWA works in close partnership with government institutions, development partners, and local communities to strengthen education systems and expand learning opportunities for girls, Out-of-School Children (OOSC), children with disabilities, and other marginalized groups.



Safe Schools



Protected Children



Quality Learning



Since its establishment in 2006, FWA has built extensive experience across the education continuum, creating learning environments where children can access school, learn effectively, remain protected, and successfully progress through different stages of education. Across all education programs, the organization integrates child protection, safeguarding, gender equality, disability inclusion, psychosocial well-being, climate resilience, and community participation to ensure that every child learns in a safe, supportive, and child-friendly environment.

OUR FOUR STRATEGIC PILLARS





OUR REACH & IMPACT (SINCE 2006)



600+

SCHOOLS REACHED

Across Khyber Pakhtunkhwa (KP) and Azad Jammu & Kashmir (AJK)



300,000+

CHILDREN REACHED

Vulnerable children benefited through quality and inclusive education



60,000+

OUT-OF-SCHOOL CHILDREN (OOSC) INCLUDING GIRLS

Gained access to education and supported to continue learning



SAFE, INCLUSIVE & CLIMATE-RESILIENT LEARNING ENVIRONMENTS

Established in underserved and remote communities



WORKING IN PARTNERSHIP

With government education departments and local communities across KP & AJK

To date, FWA has supported more than 600 government and community-managed schools across Khyber Pakhtunkhwa (KP) and Azad Jammu & Kashmir (AJK), benefiting over 300,000 vulnerable children and facilitating access to education for more than 60,000 Out-of-School Children (OOSC). Its education portfolio includes disaster- and climate-resilient school infrastructure, foundational learning, inclusive education, teacher professional development, digital learning, school governance, community engagement, and educational progression from primary to higher education. Through evidence-based teaching and learning approaches, FWA continues to strengthen education quality and improve learning outcomes.



Through this integrated approach, FWA not only expands access to education but also strengthens teaching quality and foundational learning, promotes student leadership and agency, empowers communities, and builds resilient education systems that deliver lasting learning outcomes for future generations.



Strengthening School Infrastructure:

Building Safe, Inclusive, and Climate-Resilient Learning Environments

Safe, accessible and resilient schools are fundamental to ensuring uninterrupted learning, improving education quality and protecting children from natural hazards and other risks. Friends Welfare Association (FWA) recognizes that quality education begins with safe learning environments where every child, particularly girls and vulnerable learners, can learn with dignity, confidence and security.

**100+ Schools reconstructed,
expanded & upgraded,
benefiting 50000+ annually**

the reconstruction, expansion and upgradation of government schools using seismic and climate-resilient designs. These investments have significantly improved equitable access to safe, inclusive and quality education, particularly for girls and other vulnerable learners living in disaster-prone and underserved communities

To date, FWA has reconstructed, expanded and upgraded over 100 government schools, providing integrated education facilities including classrooms, science laboratories, examination halls, boundary walls, WASH facilities, toilet blocks, school furniture, playgrounds, digital classrooms and renewable energy solutions. These interventions have created child-friendly learning environments that enhance school safety, improve teaching and learning conditions, increase enrolment and retention, and strengthen the resilience of education systems.

Since 2010, in partnership with KnK Japan and with funding from the Ministry of Foreign Affairs (MoFA) Japan, FWA has worked closely with the Education Departments of Khyber Pakhtunkhwa and Azad Jammu & Kashmir to strengthen public education infrastructure and create safe, child-friendly, inclusive and climate-resilient learning environments through

COMPREHENSIVE SCHOOL FACILITIES



Classrooms



WASH Facilities



Science Laboratories



School Furniture



Examination Halls



Playgrounds



Boundary Walls



Digital Classrooms



Toilet Blocks



Renewable Energy Solutions



Seismic- and climate-resilient designs ensuring safe, child-friendly and disaster-resilient learning environments.

587 Teachers & 763 PTC members trained

governance, inclusive education, disaster preparedness and community ownership, ensuring that investments remain sustainable long after project completion.

Recognizing that infrastructure alone cannot transform education, FWA complements physical investments with institutional and community strengthening. The organization has built the capacities of 587 teachers, 763 Parent-Teacher Council (PTC) members, school communities and local stakeholders to promote effective school



Beyond these flagship initiatives, FWA has further strengthened educational infrastructure by constructing semi-permanent school shelters and rehabilitating and retrofitting 103 schools and educational facilities across Khyber Pakhtunkhwa in partnership with national and international development organizations.

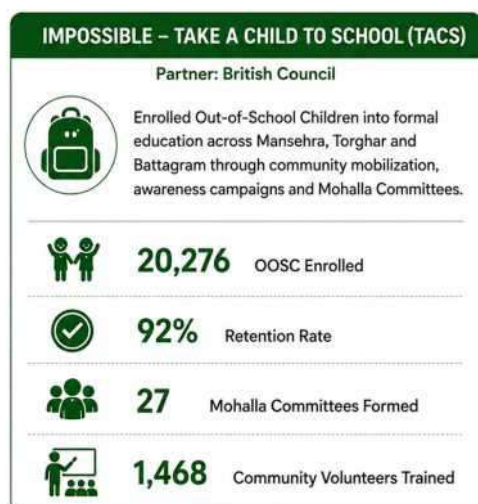
Together, these long-term investments continue to provide safe, inclusive and climate-resilient learning environments that improve educational opportunities for thousands of children while strengthening the resilience of schools and communities for future generations.





Enhancing Access to Education - Reaching Out of School Children & Girls:

Pakistan continues to face a major education crisis, with nearly 25 million children aged 6–16 are out of school and girls accounting for over 51% of that population. Children living in remote areas, and other marginalized groups continue to face barriers to accessing and completing quality education. Friends Welfare Association (FWA) works to remove these barriers through integrated, community-based approaches that promote equitable enrolment, retention, progression and completion of education, ensuring that no child is left behind.



Working in partnership with government institutions, development partners and local communities, FWA combines community mobilization, school improvement, awareness raising and strengthened local ownership to expand educational opportunities for vulnerable children.

Through the IMPOSSIBLE – Take a Child to School (TACS) initiative, implemented in partnership with the British Council, FWA successfully enrolled 20,276 Out-of-School Children (OOSC) into formal education across Mansehra, Torgar and Battagram. The program strengthened community ownership through awareness



campaigns, Mohalla Committees and trained community volunteers who actively promoted school enrolment, attendance and student retention.

Building on these efforts, FWA partnered with UNESCO to implement the Girls' Lower Secondary Education Program (GLSEP) across 50 schools in Indus Kohistan and Mohmand. The programme addressed the social, cultural and economic

barriers limiting girls' education by improving safe and inclusive learning environments, strengthening teacher and Parent-Teacher Council (PTC) capacities, providing teaching and learning materials, and





promoting collaboration among education stakeholders. As a result, the program benefited more than 10,000 girls, enrolled 1,699 girls and successfully mainstreamed 1,043 Out-of-School Girls (OOSG) into formal education.

Complementing these initiatives, FWA collaborated with UNICEF to implement the Welcome to School Initiative (WSI) across 151 government primary schools in District Upper Dir. The initiative strengthened Parent-Teacher Councils (PTCs), established Student Representative Councils (SRCs), expanded Early Childhood Education (ECE), enhanced teacher capacities and provided school improvement grants to create safe, accessible and child-friendly learning environments. The program enrolled 6,863 children, achieved an 87% student retention rate and established 32 Early Childhood Education (ECE) Model Schools.

Together, these complementary interventions demonstrate FWA's integrated approach to expanding equitable access to education by combining community engagement, inclusive school improvement, local ownership and strategic partnerships. Beyond increasing enrolment, these programs have strengthened retention, improved progression and created sustainable pathways that enable vulnerable children, particularly girls and other marginalized learners to access, participate in and successfully complete their education.

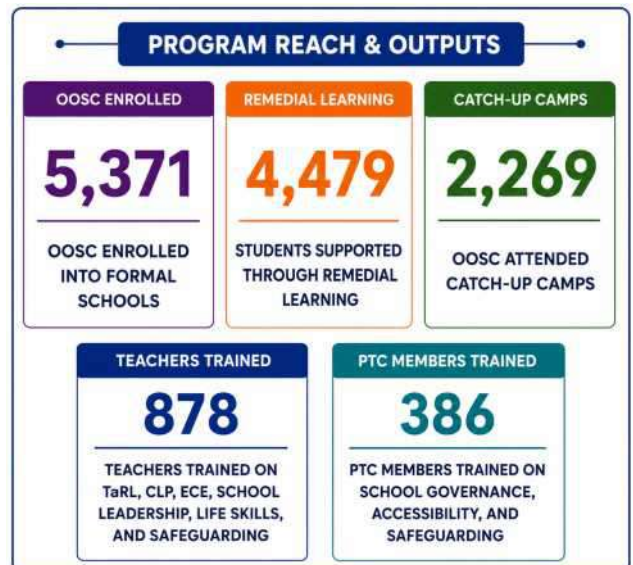




ILMpact [GOAL]– Addressing Learning Poverty and Out-of-School Children

Responding to Pakistan's learning crisis, where 75% of 10-year-olds are unable to read a simple text, Friends Welfare Association (FWA) implemented the ILMpact Program, a systems-focused initiative funded by FCDO and delivered in partnership with the British Council across 50 government schools in Mansehra and Battagram, Khyber Pakhtunkhwa. The program has reached more than 20,000 marginalized children, with a particular focus on girls, religious minorities, and children with disabilities.

Using a holistic and inclusive approach, ILMpact improves access to education, strengthens foundational literacy and numeracy, and student proficiency through Teaching at the Right Level (TaRL), remedial learning (RL), catch-up learning programmes for Out-of-School Children (OOSC), inclusive education, and the provision of teaching, learning, and school supplies. The programme enrolled 5,371 OOSC into formal schools, supported 4,479 students through remedial learning (RL), and enabled 2,269



OOSC to attend catch-up camps. Baseline and endline assessments confirmed significant improvements in children's foundational literacy and numeracy, demonstrating the effectiveness of ILMpact's evidence-based learning approach.

To ensure inclusive, safe and quality education in target schools, 878 teachers trained on TaRL, CLP, ECE, school leadership, life skills and safeguarding, while 386 Parent-Teacher Council (PTC) members strengthened their capacities in school governance, accessibility, and PTC roles and responsibilities.

Beyond improving learning outcomes, ILMpact promotes student leadership, creativity, and life skills through Girls' Leadership Clubs, STEAM Clubs, and community engagement initiatives that encourage girls' education, inclusion, and stronger school governance.



To foster inclusive education, comprehensive health and disability screenings were conducted for 10,722 students, identifying 1,120 children with vision, hearing, or physical impairments. Following specialist referrals, 408 children received assistive devices, while 726 children benefited from specialized medical assessments.

The program also improved school environments and accessibility through school rehabilitation and the construction of ramps with handrails, accessible drinking water points, inclusive signage, enhanced lighting, and disability-friendly WASH facilities, creating safer and more inclusive learning environments for girls and children with disabilities. In addition, 30 Girls' Leadership Clubs and 30 STEAM Clubs were established, engaging 1,200 students and fostering leadership, confidence, critical thinking, creativity, and problem-solving skills.

30 STEAM & Girls Clubs established, engaging 1200 students



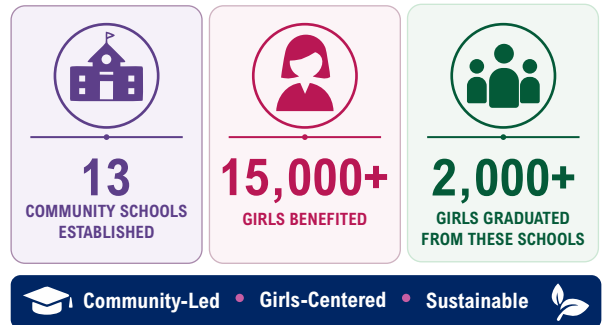
Empowering Rural Girls through Secondary Education

Friends Welfare Association (FWA) implements the Supporting Access to Girls' Secondary Education (SAGSE) Program to eliminate the steep barriers adolescent girls face when transitioning beyond primary school in remote, underserved communities of Khyber Pakhtunkhwa (KP). In strategic partnership with the Hoshyar Foundation USA, the initiative establishes community-managed girls' secondary schools in hard-to-reach areas where opportunities beyond primary education are unavailable.

Over more than 17 years, FWA and the Hoshyar Foundation have mobilized a powerful consortium of national and international partners, including the Maria Helena Foundation, Circle of Women, The Waterloo Foundation, Friends of Pakistan, Habib Bank Foundation, ICI/LC Foundation, and the Provincial and District Education Departments. Together, this collaborative alliance has systematically dismantled structural and social barriers to unlock educational pathways for girls in the province's most marginalized localities.

Implemented through a community-led and locally owned model, the program directly strengthens local school governance while establishing viable pathways for the gradual, sustainable integration of these community institutions into the public education system.

Currently operational across Mansehra and Torghar, the SAGSE program has established 13 community-managed girls' secondary schools, directly benefitted 15,000 girls and positively impacted 73,129 community members. To date, 569 girls have completed university education, with 138 graduates securing employment primarily in education, while others are serving in healthcare, police and public service.





Educating Girls Through Alternate Learning Pathway (ALP-Middle Tech):

200 girls graduated from the ALP centers

In collaboration with JICA and KnK Japan, FWA launched the ALP-Middle Tech Program in the remote areas of Tehsil Allai, District Battagram, providing out-of-school and overaged girls with an accelerated 18-month learning pathway leading to lower secondary

certification, with technical support from PIU/AIOU. Alongside formal education, the program integrates market-oriented vocational skills training, equipping girls with practical skills for improved livelihood opportunities and economic empowerment. 200 girls graduated from the ALP centers. In 2025, FWA conducted a tracer study of program graduates to assess their educational and economic progress. Of the 200 graduates, 57 girls successfully transitioned to the formal secondary education system by enrolling in matriculation, while 39 graduates established home-based income-generating activities, primarily in tailoring and embroidery. These outcomes demonstrate the program's contribution to girls' education, lifelong learning, economic resilience, and sustainable empowerment.

Scholarships for girls' students at the University Level

Limited access to higher education continues to constrain opportunities for young women from rural and underserved communities in District Mansehra. To address this challenge, Friends Welfare Association (FWA), with support from Friends of Pakistan (FOP) USA and the Maria Helena Foundation (MHF), established a scholarship program for female graduates from its community-managed schools.

Through this initiative, 60 young women have received scholarships to pursue university education and professional diploma programs in community midwifery and nursing. The program empowers young women through higher education, professional skills, and career development, enabling them to become educated, economically independent, and active contributors to their families and communities.

60 girls supported to pursue University level education through scholarship program.



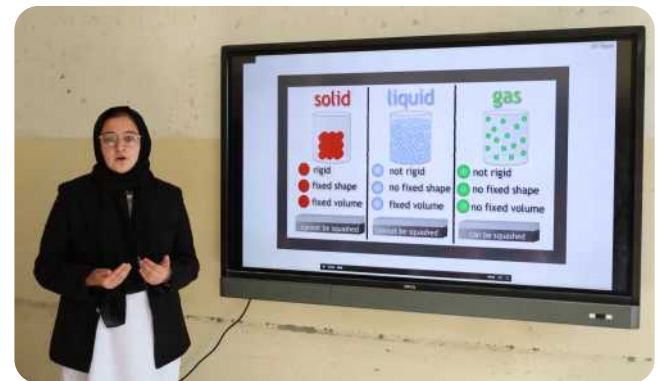
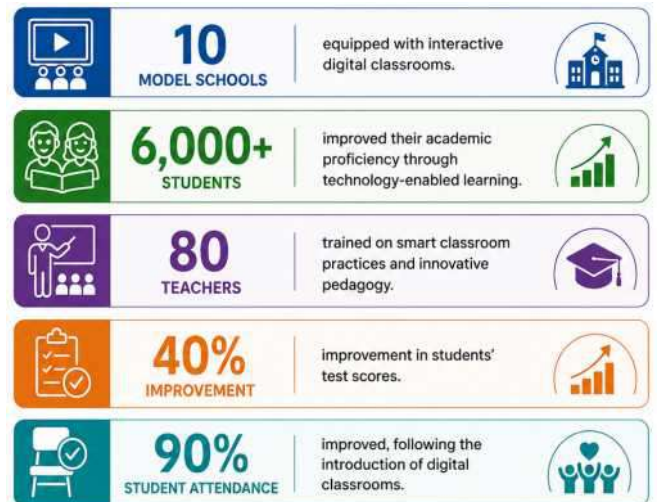
Digital Classrooms and Innovative Teaching Strategies:

In Pakistan, traditional teaching methods often rely on memorization and recitation, limiting opportunities for students to develop critical thinking, creativity, problem-solving, and decision-making skills. To address these challenges and improve learning outcomes, FWA integrates digital classrooms and innovative teaching approaches that transform conventional classrooms into engaging, learner-centered learning environments.

With the support of development partners, the initiative incorporates interactive smart screens, curriculum-based educational software, and e-learning platforms to enhance the quality of instruction and enrich learning experiences in 10 model schools. Complementing technology integration, FWA strengthens teachers' capacities through continuous professional development in modern pedagogy and the effective use of digital learning tools.

The interactive smart classrooms are equipped with comprehensive online and offline educational resources, including multimedia lessons, simulations, and assessment tools that support curriculum delivery, continuous student assessment, and evidence-based instructional planning. Digital classrooms are utilized on a rotational basis across girls' model secondary schools, expanding students' access to technology-enhanced learning.

Through peer learning, project-based learning, inquiry-based instruction, and interactive teaching methodologies, students are encouraged to explore, analyze, and apply knowledge in practical ways, strengthening both academic achievement and essential life skills.





SDG-11, 13

DISASTER RESILIENT & CLIMATE RESPONSIVE INFRASTRUCTURE



Creating Safe, Child-centered and Resilient Learning Environment

Contributing to the Government of Pakistan's efforts to build safe and disaster-resilient public infrastructure in the aftermath of the 2005 earthquake, Friends Welfare Association (FWA) has emerged as a leading organization, in KP Province, in delivering disaster-resilient and climate-responsive educational infrastructure across Khyber Pakhtunkhwa (KP) and Azad Jammu & Kashmir (AJK).

FWA's commitment is exemplified by the construction of more than 100 government schools, including primary, middle, high, and higher secondary institutions. Implemented in partnership with KnK Japan and funded by the Ministry of Foreign Affairs (MoFA), Japan, these schools have been designed in accordance with seismic-resistant, disaster- and climate-resilient standards, incorporating modern safety measures to withstand earthquakes and other natural hazards.

The interventions addressed critical infrastructure gaps by providing safe, inclusive, child-friendly, and accessible learning environments in underserved communities. Schools are equipped with classrooms, school furniture, science laboratories, examination halls, boundary walls, playgrounds, toilet blocks, WASH facilities, and other essential learning amenities. Climate-smart features, including solar energy systems, safe drinking water, sanitation facilities, tree plantation, solid waste management systems, and natural lighting and ventilation, have also been integrated into the school designs. This integrated approach reduces the environmental footprint of school infrastructure while strengthening disaster preparedness, climate resilience, and the health and well-being of children and local communities.



Designed to promote safety, functionality, accessibility, and sustainability, these schools have significantly improved learning conditions, particularly for girls and children in underserved and hard-to-reach areas. Reflecting its technical expertise and institutional credibility, FWA is accredited by the National Disaster Risk Management Fund (NDRMF) following a rigorous due diligence process, demonstrating its strong governance, accountability, and proven capacity to implement disaster risk reduction and resilience-focused infrastructure programs at scale.

The successful implementation of these projects was made possible through close collaboration with key institutions, including the Earthquake Reconstruction and Rehabilitation Authority (ERRA), NESPAK, Dr. Qaiser Ali Associates, and the Elementary and Secondary Education Departments of Khyber Pakhtunkhwa and Azad Jammu & Kashmir.

FWA has received numerous accolades for its contribution to resilient school infrastructure, including the Best Performance Award from the Earthquake Reconstruction and Rehabilitation Authority (ERRA), appreciation from the State Earthquake Reconstruction and Rehabilitation Authority (SERRA), and recognition from the Elementary and Secondary Education Departments of both Khyber Pakhtunkhwa and Azad Jammu & Kashmir.

By combining technical excellence, climate resilience, and community-centered design, FWA continues to support the development of safe, sustainable, and disaster-resilient public infrastructure that will benefit children and local communities for generations to come.



FWA selected as a member of provincial task force for the improvement of physical environment of Govt. Schools in KP





FWA DRM APPROACHES

Community Based Disaster Risk Management:

As part of its commitment to strengthening community resilience, FWA implements Community-Based Disaster Risk Management (CBDRM) approaches that place communities, particularly women, children, and other vulnerable groups, at the center of disaster preparedness, response, risk reduction, and climate resilience. Through participatory community action planning, local knowledge, experiences, and priorities are integrated into hazard identification, vulnerability assessment, and preparedness planning, ensuring that interventions are context-specific, inclusive, and locally owned.

FWA facilitates the development of community risk and resource maps to identify hazard patterns, vulnerabilities, local capacities, and available resources. These participatory tools support evidence-based decision-making, enabling communities to prioritize actions for disaster preparedness, risk reduction, climate adaptation, and early response. By strengthening collaboration among communities, local institutions, and government authorities, FWA promotes local leadership, inclusive participation, community ownership, and sustainable resilience at the grassroots level.



Capacity Building & Localization:

FWA believes that resilient communities are built through local leadership, community ownership, and inclusive participation. The organization invests in strengthening the capacities of community institutions, community-based organizations (CBOs), volunteers, women, youth, local leaders, and frontline responders through training, awareness campaigns, simulation exercises, and practical learning initiatives on disaster risk management, climate adaptation, emergency preparedness, and anticipatory action.

By strengthening local capacities, preparedness, and adaptive skills, FWA enables communities to anticipate, prepare for, respond to, and recover from disasters more effectively. These efforts advance the localization agenda by empowering communities to lead resilience initiatives, sustain disaster risk reduction measures, and work alongside government and humanitarian actors to build safer, more resilient, inclusive, and climate-adaptive communities.

18900 community members trained on the preparedness/ DRM

Awareness Campaigns:

FWA conducts targeted awareness campaigns to enhance community understanding of disaster risks, climate-related hazards, and preparedness measures. Through community meetings, awareness sessions, and participatory activities, individuals—particularly women, children, youth, and vulnerable groups—are empowered to take proactive and collective actions that strengthen resilience, promote local ownership, and reduce vulnerability to disasters and emergencies.



Awareness messages disseminated to 200,000 individuals

School-Based Disaster Risk Management:

FWA is committed to protecting children and ensuring continuity of learning through the implementation of School-Based Disaster Risk Management (SBDRM) across its education programs. The approach strengthens safe, inclusive, child-friendly, and disaster-resilient schools by integrating disaster risk reduction, preparedness, and emergency response into school systems, enabling children to continue learning during emergencies and crises.

Through SBDRM, FWA strengthens the capacities of students, teachers, Parent-Teacher Councils (PTCs), and school communities to identify risks, develop school safety plans, conduct evacuation drills, and promote a culture of safety, preparedness, resilience, and climate awareness. This integrated approach enhances child protection, reduces disaster risks, and strengthens the resilience of schools and communities.



790 teachers, 23670 students trained on school-based Disaster Risk Management

FWA's SBDRM Approach for Safe Schools and Child Protection

FWA adopts a participatory, child-centered, and locally led approach to School-Based Disaster Risk Management (SBDRM) by engaging teachers, Parent-Teacher Councils (PTCs), students, and communities in disaster preparedness and risk reduction. School safety initiatives are aligned with broader community resilience efforts to ensure coordinated and sustainable action.



The approach includes hazard and risk assessments, school safety planning, emergency drills, capacity building of teachers and students, and the integration of disaster risk reduction (DRR) into school activities. Through this approach, FWA strengthens school safety, continuity of learning, child protection, and community resilience, equipping children with the knowledge and skills to prepare for and respond to disasters.

EMERGENCY/ HUMANITARIAN RESPONSE



SDG 1, 2, 3

Saving Lives • Protecting Communities • Building Resilience

Responding swiftly and effectively to humanitarian crises has remained a core commitment of Friends Welfare Association (FWA) since its inception. Beginning with the devastating 2005 earthquake in Northern Pakistan and Azad Jammu & Kashmir (AJK), FWA has remained at the forefront of humanitarian response, delivering timely, life-saving assistance while supporting early recovery, resilience, and the restoration of dignity for disaster-affected communities.

Over the years, FWA has responded to earthquakes, floods, climate-induced disasters, displacement, and public health emergencies, with particular attention to the protection and well-being of children, women, persons with disabilities, and other vulnerable groups. The organization delivers integrated humanitarian assistance, including emergency shelter, food and non-food items (NFIs), water, sanitation and hygiene (WASH), education in emergencies, psychosocial support, child protection, and the rehabilitation of essential community infrastructure.

Guided by the humanitarian principles of humanity, neutrality, impartiality, and independence, FWA works closely with government institutions, local communities, and humanitarian partners to ensure that emergency interventions not only save lives and alleviate suffering but also strengthen community resilience, local ownership, and sustainable recovery.



SUCCESSFULLY IMPACTED

1 MILLION

— AFFECTED POPULATION —

OUR HUMANITARIAN ASSISTANCE



EMERGENCY
RELIEF



FOOD & NFIs



WASH



PROTECTION



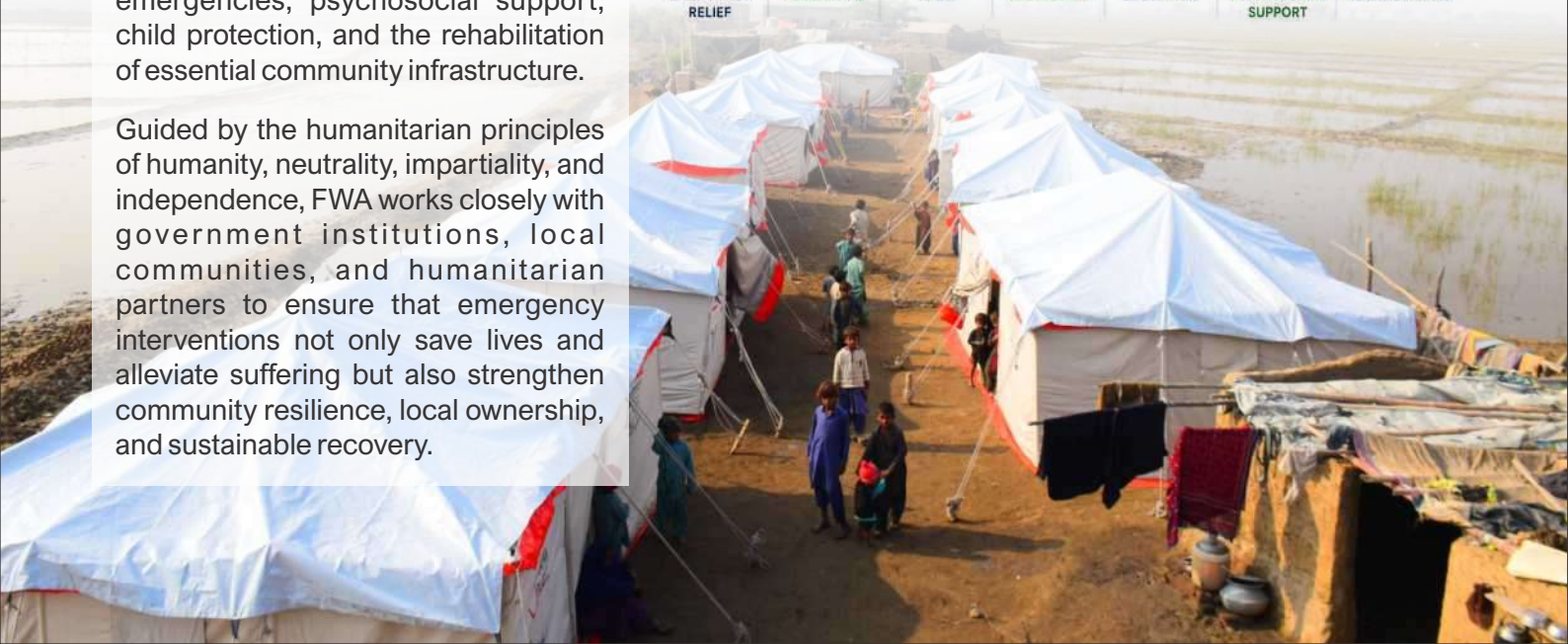
EDUCATION



PSYCHOSOCIAL
SUPPORT



REHABILITATION



Earthquake 2005:

The 2005 earthquake marked a defining moment in FWA's humanitarian journey. In response to the widespread devastation across Khyber Pakhtunkhwa (KP) and Azad Jammu & Kashmir (AJK), FWA rapidly mobilized to provide life-saving assistance through the distribution of food, non-food items (NFIs), tents, and other emergency relief supplies, reaching 1,500 households and benefiting more than 10,000 individuals.

Recognizing the needs of children affected by the disaster, FWA established three Temporary Schools for displaced communities, providing safe, child-friendly learning spaces, educational support, and psychosocial services to 541 earthquake-affected children in District Mansehra. The intervention restored access to education, promoted children's emotional well-being, and supported their successful return to learning during the recovery process.

These early humanitarian interventions laid the foundation for FWA's long-term commitment to emergency response, child protection, rehabilitation, and community resilience.

- Reached 1500 households, benefiting 10000+ individual
- Supported 541 affected children



Flood 2010:

Following the devastating floods of 2010, FWA with the support of Japan Platform & KnK Japan, implemented an Emergency Response Education Program in the districts of Kohistan and Shangla to ensure the safe and timely resumption of education in affected communities. Under this initiative, 79



washed away schools were supported, including 49 schools through temporary learning tents and 30 schools through semi-permanent shelters, all equipped with essential sanitation facilities. Along with this, particularly in the districts of Mansehra and Kohistan, FWA has also undertaken the repair, rehabilitation, and retrofitting of disaster-affected schools to create safe, resilient, and enabling learning environments for vulnerable children in remote and disaster-prone communities.

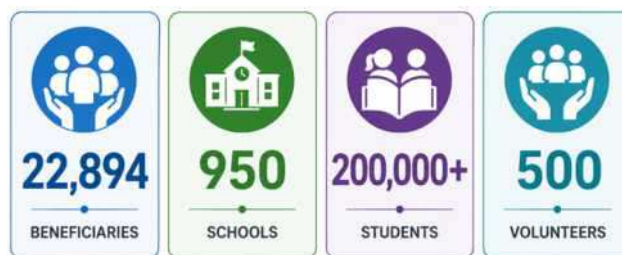
In addition to restoring access to education, FWA provided psychosocial support and disaster risk management training to teachers, Parent-Teacher Councils (PTCs), and students, helping schools recover and become better prepared for future emergencies. Educational supplies were also distributed, enabling more than 6,000 children to safely resume their education in child-friendly and supportive learning environments.





COVID-19 Pandemic Response:

During the COVID-19 pandemic, FWA implemented a multi-sector humanitarian response to support vulnerable communities and strengthen frontline services across Khyber Pakhtunkhwa. In collaboration with partner organizations, FWA supplied medical equipment and personal protective equipment (PPE) to hospitals, quarantine centers, and health facilities, benefiting 22,894 individuals. The organization also supported the safe reopening of 950 government schools by providing disinfection materials, hygiene supplies, and protective equipment, enabling more than 200,000 students to safely resume their education. At the community level, FWA conducted extensive COVID-19 awareness campaigns through a network of 500 volunteers and distributed food assistance to vulnerable households, helping protect lives, strengthen community resilience, and reduce the socio-economic impacts of the pandemic.



Flood 2022:

Following the devastating 2022 floods, FWA, in strategic partnership with KnK Japan, implemented a Flood Emergency Response Program across the affected districts of Jacobabad (Sindh) and Jaffarabad and Sohbatpur (Baluchistan), delivering life-saving assistance while supporting early recovery and community resilience.

The program established 32 temporary tent villages, providing emergency shelter to 2,590 individuals through 370 family tents, 100 transitional shelters, and the rehabilitation of 40 flood-damaged homes, benefiting more than 500 households and restoring safe and dignified living conditions.

To improve access to safe drinking water and sanitation, FWA installed 18 Reverse Osmosis (RO) and Ultra Filtration (UF) water treatment plants and constructed 160 transitional latrines in affected communities. Hygiene promotion and awareness campaigns complemented these interventions, benefiting 8,170 individuals while promoting improved sanitation practices and reducing public health risks. The facilities were constructed using affordable, locally available materials to ensure sustainability and ease of maintenance.

In addition, food and non-food items (NFIs), hygiene kits, and integrated WASH services were provided to 240 vulnerable families to meet their immediate humanitarian needs. Overall, the program directly benefited more than 15,000 individuals, restoring dignity, strengthening resilience, and enabling communities to recover safely and sustainably from the impacts of the floods.



COMMUNITY MOBILIZATION & ADVOCACY



SDG 10, 16

Empowering communities through participation, advocacy and localization

FWA believes that sustainable development and resilient communities are built through active community participation, local ownership, inclusive decision-making, and a rights-based approach. The organization adopts a community-led model that empowers local communities to identify their priorities, mobilize local resources, and actively participate in the planning, implementation, and monitoring of development interventions.

Community mobilization is a cross-cutting pillar of all FWA programs, promoting local ownership, localization, and sustainability. FWA strengthens community institutions, including Community-Based Organizations (CBOs), women's groups, youth forums, Girls' Clubs, Girls' Youth Ambassadors, Student Representative Councils (SRCs), volunteer networks, and Parent-Teacher Councils (PTCs). Through capacity building, awareness campaigns, and continuous engagement, the organization strengthens local leadership, social cohesion, preparedness, and communities' capacity to address local challenges, respond to emergencies, and build long-term resilience.

FWA also promotes rights-based, evidence-driven advocacy by raising awareness of child protection, girls' education, women's rights, gender equality, disability inclusion, social inclusion, and equitable access to essential services. The organization empowers children, youth, women leaders, PTCs, Community Advocacy Groups, and other community structures to identify local priorities, generate evidence, and advocate for community needs. Community voices are elevated through structured dialogue from village



**1 Million+Community
Members Engaged & Mobilized**



and district level to provincial policymakers and institutions, strengthening accountability, citizen participation, and responsive public service delivery. Through this integrated approach, FWA has strengthened community ownership, improved school governance, increased enrollment and retention of OOSC, mobilized government resources, and fostered stronger partnerships, contributing to more inclusive and resilient development systems.



AAWAZ- II: Promoting Inclusion and Social Cohesion

Advancing rights, inclusion and participation for women, children and marginalized communities

Funded by DFID and implemented by FWA in partnership with the British Council in District Battagram, Khyber Pakhtunkhwa, the AAWAZ-II Program promoted the rights, inclusion, and meaningful participation of women, youth, children, persons with disabilities, religious minorities, and transgender persons. The program strengthened community voice, social inclusion, and equitable access to development opportunities through a rights-based and community-led approach.

FWA established and strengthened District Forums, Village Forums, and Aawaz Aagahi Centers (AACs) as inclusive platforms for dialogue, information sharing, referral services, and civic engagement. Through community awareness, capacity building, and rights-based advocacy, the program promoted social cohesion, strengthened local leadership, and empowered marginalized groups to participate in local decision-making and access essential public services.

A key feature of the program was the mobilization of Aawaz Change Agents, women's groups, and Mohalla Committees, which strengthened community ownership, collective action, social accountability, and sustainable behavioral change.



Community Engagement and Empowerment Initiatives:

Through its community mobilization and empowerment initiatives, FWA has strengthened local leadership, promoted community ownership, and expanded access to education and essential social services across its areas of operation.



The organization has mobilized 150 community and women's groups advocating for rights, girls' education, and child protection; established and strengthened 27

Mohalla Committees across 21 Union Councils; and engaged more than 100,000 community members through humanitarian and development programs. FWA has also trained and mobilized over 2,000 youth volunteers and strengthened the capacity of 5,000+ Parent-Teacher Council (PTC) members to promote school governance, community participation, and local accountability.

To strengthen children's and girls' leadership, FWA established more than 300 Children and Girls' Circles, providing life skills, health and hygiene education, and safe spaces for children—particularly girls—to advocate for their rights and education. Supported by a network of Girls' Youth Ambassadors, including university students and professional women, these initiatives have strengthened girls' leadership, amplified community voices, and contributed to positive social change and greater gender equality.



100,000+

**Community
Members
Engaged &
Mobilized**



150

**Community
Groups
Mobilized**



5,000

**PTCs Members
Trained**



2,000

**Volunteers
Trained &
Engaged**



27

**Mohallah
Committees
Established**



300

**Children
Circle
Formed**



CLEAN WATER AND SANITATION (WASH)

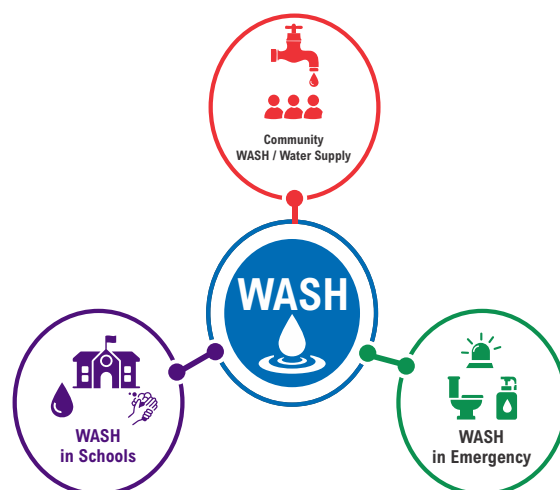


SDG 6

Ensuring safe water, improved sanitation, and healthy, resilient communities

Access to safe water, sanitation, and hygiene (WASH) remains a major challenge in Pakistan, particularly in remote and underserved communities where inadequate water supply, poor sanitation, and limited hygiene awareness continue to undermine public health, children's education, and livelihoods. In response, Friends Welfare Association (FWA) is committed to advancing Sustainable Development Goal 6 (SDG 6): Clean Water and Sanitation for All through integrated, inclusive, and sustainable WASH interventions.

Since 2010, WASH has been a core pillar of FWA's humanitarian and development programs. The organization implements climate-responsive and nature-based WASH solutions that improve access to safe drinking water, sanitation, and hygiene services while addressing infrastructure gaps, promoting positive hygiene behaviors, and strengthening community and institutional capacities. Guided by the principles of community ownership, inclusion, and sustainability, FWA contributes to healthier, more resilient communities and improved quality of life for vulnerable populations.



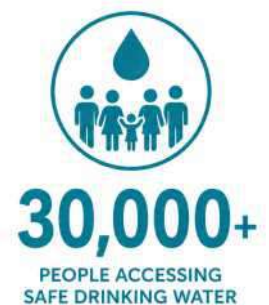
To date, FWA has provided WASH facilities in more than 300 schools, constructed 160 community latrines, established 6 gravity-flow water supply schemes and 7 bore wells, and delivered hygiene awareness sessions benefiting thousands of community members.



Clean Drinking Water Initiative by FWA:

FWA continues to expand access to safe and reliable drinking water for underserved communities through strong partnerships, community engagement, and sustainable WASH solutions. The organization promotes climate-responsive and nature-based approaches, including gravity-flow water supply schemes, bore wells, and protected wells, while strengthening Community WASH Committees to ensure local ownership, effective operation, and long-term sustainability. To date, FWA has implemented 6 gravity-flow water supply schemes and 7 bore wells across rural communities in District Mansehra.

With funding from the Embassy of Japan under the Grant Assistance for Grassroots Human Security Projects (GGP) Program, FWA implemented a climate-responsive, gravity-flow water supply scheme in Village Council Bakki, District Mansehra. The project restored access to safe drinking water for more than 6,000 people through the installation of a 6,700-meter GI pipeline, construction of a water storage tank, and establishment of a community-managed operation and maintenance system.



In addition, FWA has implemented 6 gravity flow water supply schemes, 7 bore wells, and protected wells in partnership with national and international organizations, improving public health, reducing the burden on women and girls, and strengthening community-owned, climate-resilient WASH systems in underserved communities.





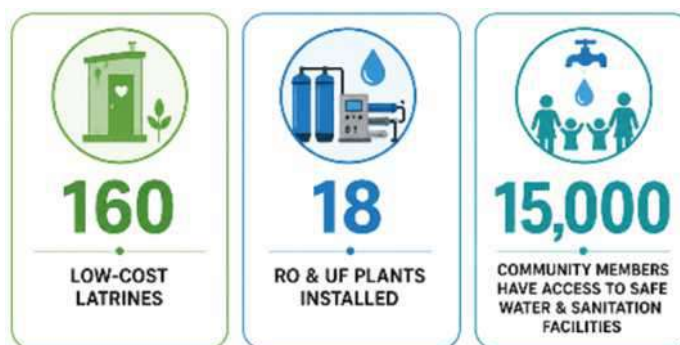
WASH in Emergencies:

FWA implements integrated, community-led WASH interventions to address urgent water, sanitation, and hygiene needs during emergencies while protecting public health, dignity, and the well-being of disaster-affected communities. As part of its Flood Emergency Response Program, the organization constructed 160 household and community latrines across flood-affected areas of Sindh, Baluchistan, and Khyber Pakhtunkhwa, improving access to safe and dignified sanitation. Special emphasis was placed on women-friendly and disability-inclusive sanitation facilities, supporting menstrual hygiene management, reducing open defecation, and minimizing water- and sanitation-related health risks. FWA also distributed hygiene kits and conducted hygiene promotion sessions to encourage safe hygiene practices among affected communities.

Ultra-Filtration & Reverse Osmosis (RO) Plants:

Following the devastating 2022 floods in Sindh and Balochistan, FWA, with the support of KnK Japan and the Japan Platform (JPF), implemented emergency drinking water interventions to restore access to safe water in target areas.

The project included the installation of Ultra-Filtration (UF) and Reverse Osmosis (RO) water treatment plants, providing flood-affected communities with safe and clean drinking water by treating contaminated water sources.



These interventions significantly improved access to safe water, reduced the risk of waterborne diseases, protected public health, and supported the recovery and resilience of disaster-affected communities.



WASH in Schools:

FWA integrates WASH in Schools (WinS) to improve student health, hygiene practices, school attendance, and gender equality. The organization promotes safe, inclusive, and child-friendly learning environments by improving water supply, sanitation facilities, and hygiene services, helping protect children from disease, exclusion, and other protection risks.

Special emphasis is placed on child-friendly, gender-responsive, and disability-inclusive facilities, including toilets for students and teachers, handwashing stations, safe drinking water systems, and accessible sanitation facilities. These interventions have reduced waterborne diseases, improved school attendance, and enhanced the dignity, safety, and well-being of students, particularly girls.

To date, FWA has supported more than 300 schools with safe water, WASH facilities and hygiene promotion, benefiting over 100,000 students. Through hygiene education and child-centered awareness activities, students are empowered to become agents of change, promoting positive hygiene and sanitation practices within their families and communities.



**300+ schools provided with
WASH facilities benefiting
100,000+ children**

Hygiene Sessions:

FWA promotes personal health and hygiene in both schools and communities through integrated hygiene promotion and behavior change initiatives. Alongside WASH service delivery, the organization conducts hygiene awareness sessions targeting women, children, youth, and other vulnerable groups to encourage safe hygiene practices and improve community health.

The sessions promote handwashing with soap, safe water handling and storage, sanitation, menstrual hygiene management, and disease prevention, helping reduce the spread of waterborne diseases. Through sustained community engagement and awareness, FWA encourages the long-term adoption of healthy hygiene behaviors, contributing to improved public health and more resilient communities.

**12,000 community members received
sessions on Health & Hygiene**



These projects are community-led, with Community WASH Committees overseeing planning, implementation, monitoring, operation, maintenance, and long-term sustainability. Beyond improving access to safe water and sanitation, the interventions promote positive hygiene behaviors, reduce the time burden on women and school-going girls, and contribute to eliminating open defecation. Through continuous community engagement and hygiene awareness, FWA has strengthened local ownership, ensuring the long-term functionality and sustainability of WASH systems.

CLIMATE ACTION



SDG 13

Advancing climate resilience through nature based solutions & community action

FWA Climate Action:

Pakistan is among the countries most vulnerable to the impacts of climate change, facing rising temperatures, erratic rainfall, floods, droughts, heatwaves, and other climate-induced hazards. These growing challenges threaten livelihoods, food security, water resources, ecosystems, and the well-being of vulnerable communities.

In response, Friends Welfare Association (FWA) is committed to advancing climate resilience through nature-based solutions and community action. Aligned with SDG 13 (Climate Action), the organization integrates climate adaptation, ecosystem restoration, disaster risk reduction, climate-smart agriculture, and environmental sustainability across its humanitarian and development programs. Working closely with government departments, local communities, and development partners, FWA promotes community-led solutions that strengthen resilience, protect natural resources, and support sustainable livelihoods.



FWA's Initiatives:

Building on its extensive experience in disaster response and early recovery, the organization implements practical, community led solutions that help vulnerable communities adapt to climate risks while protecting natural resources and strengthening livelihoods.



100

Climate Responsive
Schools



30

Schools
Solarized



78,530

Trees
Planted



6

Nature-Based
Water Supply
Solutions



Reaching over
100,000+

Individuals

FWA's climate interventions focus on climate-resilient infrastructure, nature-based solutions, ecosystem restoration through reforestation, climate-smart WASH, renewable energy, and community-based climate adaptation. Working in close partnership with government departments, local communities, and development partners, the organization promotes sustainable resource management, environmental conservation, and local resilience. These integrated interventions have improved the adaptive capacity of vulnerable communities while contributing to healthier ecosystems and sustainable development.

Climate Resilient Infrastructure

FWA promotes climate-responsive educational infrastructure in mountainous and disaster-prone areas by integrating resilience, sustainability, and environmental responsibility into school design and construction. More than 100 government schools have been constructed using disaster- and climate-resilient designs that withstand earthquakes, floods, landslides, and extreme weather while providing safe and inclusive learning environments for children.

The schools incorporate energy-efficient construction, natural ventilation, solar energy systems, climate-resilient WASH facilities, and environmentally sound waste management practices, reducing environmental impacts while enhancing resilience, safety, and long-term sustainability.

Targeting 100+ climate responsive school infrastructure



Renewable & Clean Energy

FWA promotes renewable and clean energy solutions to improve energy access, enhance climate resilience, and reduce environmental impacts in remote and underserved communities.

Through its school solarization initiative, the organization has equipped 30 government schools with solar energy systems, providing reliable and clean electricity while reducing operational costs and dependence on fossil fuels. These interventions have created more conducive learning environments, lowered carbon emissions, and contributed to sustainable, climate-responsive public infrastructure.



30 schools solarized



Community Based Climate Adaptation

FWA promotes community-based climate adaptation by working closely with School Management Committees, community organizations, women's groups, and youth volunteers to strengthen local preparedness, adaptive capacity, and resilience to climate and disaster risks. The organization supports communities through capacity building on climate and disaster risk assessment, gender-responsive local adaptation planning, nature-based solutions, early warning systems, emergency preparedness, community evacuation planning, and strengthened local governance.

Through training, awareness campaigns, and school-based preparedness exercises, FWA has reached more than 100,000 individuals, promoting a culture of safety, resilience, and community ownership while empowering children and communities to anticipate, adapt to, and respond effectively to climate-related hazards and disasters.



Ecosystem Restoration and Environmental Conservation

Ecosystem restoration is a key component of FWA's climate action program. Through tree plantation campaigns and community participation, FWA has planted more than 78,530 trees across the districts of Mansehra, Battagram, Torghar, and Abbottabad, contributing to healthier and more resilient ecosystems.

The program promotes indigenous and fruit-bearing tree species while engaging schools, youth groups, and local communities in environmental stewardship. These initiatives contribute to ecosystem restoration, biodiversity conservation, slope stabilization, carbon sequestration, and the resilience of fragile mountain ecosystems, while fostering community ownership of natural resources.



78,530 trees planted

Climate Resilient Water, Sanitation and Hygiene (WASH)

FWA promotes climate-resilient WASH solutions to improve water security, strengthen public health, and enhance the resilience of vulnerable communities and schools to climate change. Interventions include gravity-flow water supply schemes, bore wells, protected wells, and water filtration systems, designed to meet the needs of rural and mountainous communities.

These sustainable and nature-based solutions improve access to safe drinking water and sanitation while reducing climate-related water risks. Through community-led management and local ownership, FWA ensures the long-term sustainability, functionality, and resilience of WASH systems.



GENDER EQUALITY



SDG 5

Empowering women and girls to lead resilient, inclusive, and equitable communities



FWA recognizes gender equality as a fundamental human right and a cornerstone of inclusive, sustainable, and resilient development. Rather than treating gender as a standalone theme, the organization integrates gender equality and women's empowerment across its programs, policies, institutional systems, and organizational practices. FWA is committed to creating an enabling environment where women, girls, men, and boys have equitable opportunities to participate, lead, and benefit from humanitarian and development initiatives.

FWA believes that empowering women and girls is essential for achieving lasting social and economic progress. The organization adopts a gender-responsive and inclusive approach across education, health, WASH, livelihoods, climate action, disaster risk reduction, and community development, ensuring that the needs, priorities, and capacities of women and girls are integrated throughout the project cycle.

Education & women empowerment remains one of FWA's primary pathways for advancing gender equality. The organization has made significant investments in girls' education and skill development and life skills initiatives. Working closely with communities, government departments, and development partners, FWA addresses social, cultural, and economic barriers that limit girls' enrollment, retention, and progression in education.

“Successfully impacted the lives of 30,000 women beneficiaries.”



FWA also promotes women's economic empowerment by equipping women and adolescent girls with vocational, technical, and employable skills that enhance their livelihoods and financial independence. Through skills development, entrepreneurship support, and professional training—including community midwifery and nursing education—women are empowered to increase their incomes, strengthen their resilience, and contribute to the well-being and development of their families and communities.

In humanitarian response and community development programs, FWA adopts a gender-responsive and inclusive approach to address the specific needs and priorities of women, girls, and other vulnerable groups. The organization integrates women-friendly facilities, menstrual hygiene management (MHM), psychosocial support, protection measures, and safe spaces into its interventions, ensuring dignity, safety, and equitable access to essential services during emergencies and recovery.



70% of our beneficiaries are girls & women

50% of our employees are women

FWA believes that lasting gender equality can only be achieved through community engagement and collective action. The organization strengthens women's leadership and participation through Women's Groups, Girls Circles, Girls Youth Ambassadors, Parent-Teacher Councils (PTCs), Village Committees, community forums, and advocacy platforms. These community-led structures enable women to participate in decision-making, advocate for girls' education, gender equality, and social inclusion, and actively contribute to sustainable community development.

Through this comprehensive and rights-based approach, FWA strives to create an equitable society where women and girls are empowered, their voices are heard, their rights are protected, and they are able to realize their full potential as active contributors to resilient, inclusive, and sustainable communities.



HEALTH & NUTRITION



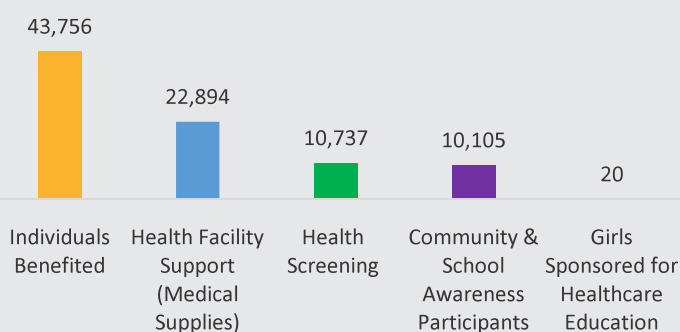
Improving health, nutrition, and well-being for all

FWA's Health and Nutrition Program adopts a comprehensive, community-based approach to improving equitable access to quality healthcare and nutrition services for marginalized communities across Pakistan. Aligned with Sustainable Development Goal 3 (SDG 3): Good Health and Well-Being, the program strengthens health systems, promotes preventive healthcare, improves nutrition, and empowers communities through health awareness, disease prevention, and community engagement.

Through integrated healthcare services, community health awareness campaigns, school-based health and disability screenings, nutrition support, and the development of a rural female healthcare workforce, FWA has improved the health and well-being of more than 43,756 individuals, particularly women, children, and other vulnerable groups. In addition, the organization supported the hospitals and safe reopening of schools by delivering health and hygiene interventions to more than 200,000 students during the COVID-19 pandemic.



Health Program Impact



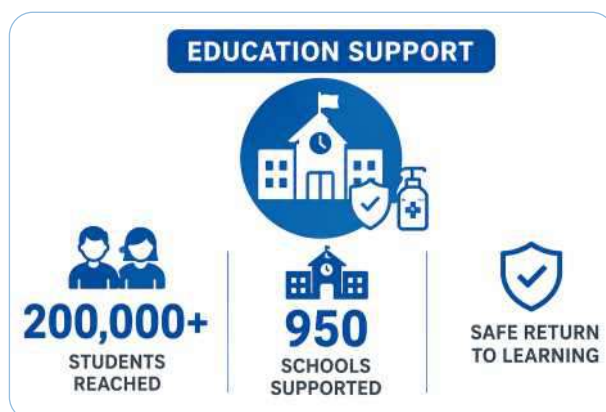


COVID-19 Support:

COVID-19 Health System and Education Support

During the COVID-19 pandemic, FWA supported the Government of Pakistan's response by strengthening health services and ensuring the safe continuity of education in affected communities. With the support of partner organizations, the organization supplied medical equipment and personal protective equipment (PPE) to District and Divisional Headquarters Hospitals, quarantine centers, and health facilities across Mansehra, Torghar, Battagram, and Abbottabad, enhancing the capacity of frontline health workers and benefiting 22,894 individuals.

FWA also supported the safe reopening of schools by providing health and hygiene supplies, disinfection materials, and awareness sessions in line with government SOPs. These interventions enabled more than 200,000 students to safely return to learning in 950 schools while promoting healthy behaviors and reducing the risk of disease transmission in schools and communities.



Support at Community Level [Awareness & Food Packages]

During the COVID-19 pandemic, FWA, in collaboration with its partners, implemented extensive community health awareness campaigns to promote preventive behaviors and protect vulnerable populations. Through a network of 500 youth volunteers and digital platforms, including Facebook and WhatsApp, the organization disseminated key health messages and distributed IEC materials to raise awareness on disease prevention and public health measures.

With the support of KnK Japan, FWA also provided food assistance to 780 vulnerable individuals, including orphans, widows, and transgender persons in District Mansehra and Kohistan, helping them meet their basic needs and cope with the socio-economic impacts of the pandemic.

**780 Vulnerable families
provided with food packages**



Inclusive School Health and Protection

In underserved districts such as Mansehra and Battagram, undiagnosed vision, hearing, and physical impairments often limit children's learning, school attendance, and social inclusion. Recognizing that health and inclusion are essential for quality education, FWA integrates school-based health and disability interventions under the Safe and Welcoming Schools component of the FCDO-funded ILMpact Program.

Under the program, 10,722 students across 50 government schools received comprehensive health and disability screenings, identifying 1,120 children with potential health concerns, including 530 vision impairments, 241 hearing impairments, and 349 physical impairments.



Following specialist referrals, 394 children received assistive devices, including 338 eyeglasses, 37 hearing aids, and 19 mobility aids, while 726 children benefited from specialized medical assessments. In addition, 10,105 parents, teachers, and community members participated in awareness sessions promoting early detection, disability inclusion, and preventive healthcare.

These interventions help remove health-related barriers to learning, ensuring that girls, children with disabilities, and other vulnerable children can access, participate in, and benefit from safe, inclusive, and quality education.



10,722
STUDENTS
SCREENED

1,120 CHILDREN SCREENED WITH POTENTIAL HEALTH CONCERNS



530

VISION
CONCERNS



241

HEARING
CONCERNS



349

SUPPORT
REQUIREMENTS

ASSISTIVE DEVICES
PROVIDED TO



394
CHILDREN

SPECIALIZED MEDICAL
ASSESSMENTS FOR



726
CHILDREN

CARE GIVERS/ GUARDIANS
REACHED



10,105
PARENT/CAREGIVER
SUPPORT SESSIONS

SCHOOLS COVERED



50
GOVERNMENT
SCHOOLS

NUTRITION

As part of its Flood Emergency Response Program in Sindh and Baluchistan, FWA provided nutrition support to pregnant and lactating women, infants, and young children to address the increased risk of malnutrition during the emergency. Flood-related disruptions to food supplies and essential services

disproportionately affected these vulnerable groups, increasing the need for timely nutrition interventions.

FWA provided nutritional supplements for infants, along with food and ration packs for flood-affected families benefiting 10,000+ individuals. The organization also conducted nutrition awareness sessions on maternal and child nutrition, infant and young child feeding (IYCF) practices, and healthy dietary behaviors. These interventions helped improve nutritional well-being, reduce the risk of malnutrition, and support the recovery and resilience of vulnerable communities.

10,000+
Beneficiaries





Investing in Maternal Health

Rural and underserved communities in Khyber Pakhtunkhwa continue to face limited access to quality maternal and newborn healthcare services. High maternal and neonatal mortality, coupled with shortages of Lady Health Visitors (LHVs), Community Midwives (CMWs), and other skilled female health professionals, remains a major challenge in remote areas.

**20 young girls
provided with full
scholarship**

To address these gaps, Friends Welfare Association (FWA), with the support of the Maria Helena Foundation (MHF), launched a Scholarship Program for Young Women to develop a sustainable pool of qualified female healthcare professionals from local communities. The initiative strengthens rural health systems while empowering young women through professional education and career opportunities.

To date, 20 deserving young women have received comprehensive scholarships to pursue accredited diplomas in Lady Health Visitor (LHV), Community Midwifery (CMW), and Certified Nursing Assistant (CNA) programs. The scholarships cover tuition, examinations, clinical training, and other essential academic costs, enabling graduates to provide skilled, compassionate, and accessible healthcare services within their own communities.



SOCIO ECONOMIC DEVELOPMENT THROUGH SKILLS DEVELOPMENT



SDG 8

Empowering women and youth for sustainable livelihoods and economic resilience

Sustainable livelihoods and economic empowerment are essential for reducing poverty, building resilience, and promoting inclusive development. FWA delivers community-based skills development and livelihood programs tailored to local market needs. By equipping women, youth, and other vulnerable groups with market-oriented technical, vocational, and entrepreneurial skills, the organization enhances employability, expands income opportunities, and promotes economic self-reliance, contributing to stronger households and more resilient local economies.



FWA's Socio-Economic Development Program is a key pillar of its integrated development approach, expanding economic opportunities for vulnerable communities, particularly women, youth, and marginalized groups. The program promotes vocational and technical skills development, entrepreneurship, professional workforce development, asset-based livelihood support, and market linkages, enabling beneficiaries to secure decent employment, establish small businesses, and achieve sustainable livelihoods.

7500 beneficiaries

Through these interventions, FWA supports households in transitioning from economic vulnerability to self-reliance. By strengthening entrepreneurship, market access, and value chain linkages, the organization has enabled families to establish and expand micro-enterprises in handicrafts, carpet weaving, tailoring, and embroidery, improving household incomes, stimulating local economic development, and strengthening community resilience.





Empowering Women Through Vocational Skills for Livelihoods

FWA, in collaboration with development partners, has implemented vocational skills development programs to empower young women and girls who are out of school or have limited access to formal education. The program provides training in sewing, tailoring, embroidery, and functional literacy, equipping participants with marketable skills to improve their livelihoods, pursue entrepreneurship, and achieve greater economic independence. To date, more than 1,000 young women and girls have benefited from these initiatives, indirectly benefiting over 7,000 family members.

The training combines practical, market-oriented instruction in fabric cutting, stitching, garment designing and the production of traditional and modern clothing with competency-based assessment and certification. Upon successful completion of the training, participants undertook examinations conducted through the Skills Development Council (SDC), Peshawar, and received recognized vocational certificates, enhancing their employability and credibility in the labour market.



To strengthen women's economic empowerment, FWA facilitates market linkages, connects participants with microfinance institutions, and establishes Women Enterprise Development Committees (WEDCs) to provide business guidance, mentoring, and opportunities to showcase products through local exhibitions. As a result, many graduates have established home-based tailoring and embroidery enterprises, generating sustainable incomes and contributing to their household economy and local markets.

Developing Female Health Professionals

Recognizing the shortage of qualified female healthcare professionals in remote communities, FWA, in partnership with the Maria Helena Foundation (MHF), launched the Fazal Noor Bostan Khan Scholarship Program to support rural girls in pursuing professional training as Lady Health Visitors (LHVs), Community Midwives (CMWs), and Certified Nursing Assistants (CNAs). To date, 20 young women have received scholarships covering tuition, examinations and clinical training. Graduates are now serving in healthcare facilities, improving access to maternal and primary healthcare while creating skilled employment opportunities for rural women.

Education-to-Employment Pathways for Girls

FWA views girls' education as a long-term pathway to women's economic empowerment. Since 2008, with support from the Hoshyar Foundation, FWA has expanded access to secondary and higher secondary education in remote areas of Mansehra and Torghar, enabling girls to progress to higher education and employment. To date, 569 girls have completed university education, with 138 graduates securing employment, primarily in education, while others are serving in healthcare, police and public service. These initiatives have strengthened women's economic participation and contributed to the development of a skilled female workforce in underserved communities.



Carpet Weaving and Capacity Building Project

In partnership with the Government-supported Aik Hunar Aik Nagar (AHAN) initiative, FWA implemented a Carpet Weaving and Capacity Building Project in District Mansehra to revive the traditional carpet weaving industry while strengthening sustainable livelihoods. Under the project, 60 families received training in advanced carpet weaving techniques, along with market linkages to improve product quality, expand market access, and increase household income.

The initiative strengthened household resilience and economic opportunities while preserving the region's rich cultural heritage by revitalizing the traditional craft of carpet weaving. By combining technical skills development with market access, the project promoted sustainable livelihoods and ensured the continued growth of this indigenous industry within local communities.

60
Families
benefitted



Livestock Distribution Project

With support from the Orskov Foundation, FWA implemented a Livestock Distribution Project in Jabber Devli, District Mansehra, to strengthen the livelihoods of vulnerable rural households. Through the distribution of livestock, 87 families gained sustainable livelihood assets that improved household income, food security, and long-term economic resilience.

The initiative diversified livelihood opportunities, reduced dependence on irregular wage labor, and strengthened household resilience through livestock-based income generation. By enabling families to generate regular income from livestock rearing and related products, the project improved economic well-being and contributed to more sustainable and resilient rural livelihoods.



87
Families
benefitted

ACCOUNTABILITY & TRANSPARENCY

Strengthening trust through accountability, transparency, and quality

Accountability, transparency, and quality assurance are the core principles that guide every aspect of Friends Welfare Association's (FWA) work. These principles ensure that programs are implemented effectively, resources are managed responsibly, and results are delivered with integrity, professionalism, and value for money. They also strengthen stakeholder trust, promote organizational learning, and drive continuous improvement across all interventions.

Building trust through accountability, transparency, and quality.



Accountability: FWA is accountable to the communities it serves, donors, partners, government institutions, and other stakeholders. The organization promotes a culture of responsibility by ensuring that staff and partners are accountable for their actions, performance, and the effective stewardship of resources.

Transparency: FWA promotes openness and integrity by sharing program objectives, activities, achievements, and results with stakeholders. Transparent systems and decision-making processes enhance confidence, strengthen partnerships, and foster mutual accountability.

Quality Assurance: FWA maintains robust Monitoring, Evaluation, Accountability and Learning (MEAL) and quality assurance systems to ensure that programs are implemented efficiently and achieve their intended results. Regular monitoring, evaluations, and learning processes generate evidence for informed decision-making, strengthen accountability, and support continuous organizational improvement.

Financial System:

FWA is committed to maintaining the highest standards of financial accountability, transparency, and internal control. The organization operates a customized ERP-based Financial Management System that supports structured approval workflows, segregation of duties, budget control, and real-time financial reporting in accordance with its financial policies and procedures.



All financial transactions are processed through clearly defined authorization and control mechanisms embedded within the ERP system and guided by the organization's Financial Manual. The Head Office maintains real-time access to financial records, reports, and supporting documentation, ensuring effective oversight, compliance, and timely decision-making.

To further strengthen financial integrity, FWA has established confidential reporting mechanisms that enable employees to raise concerns regarding financial transactions and organizational practices. The organization's financial systems and controls are regularly reviewed through internal and external audits, ensuring compliance with donor requirements, strengthening internal controls, and promoting continuous improvement in financial management.

MEAL System:

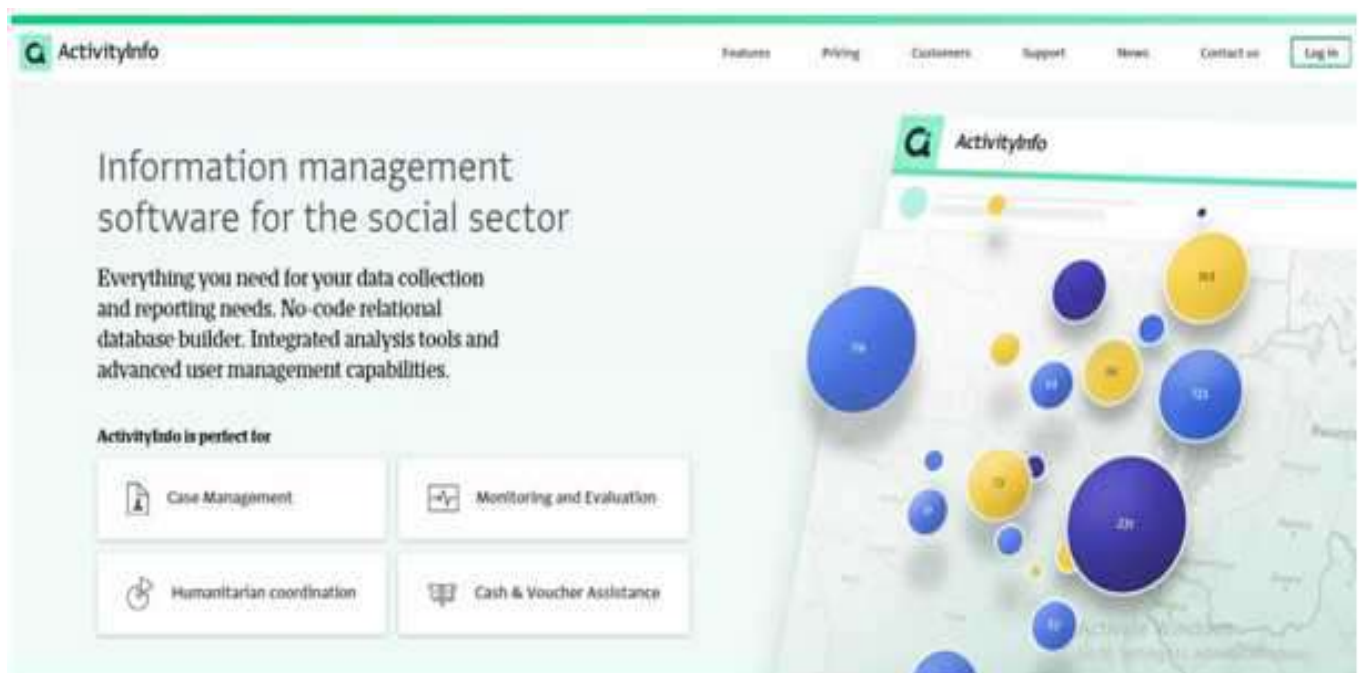
FWA has established a robust Monitoring, Evaluation, Accountability and Learning (MEAL) system aligned with international standards to ensure evidence-based programming, accountability, transparency, and continuous improvement across all humanitarian and development interventions.

The MEAL system supports systematic planning, performance monitoring, data collection, analysis, reporting, and organizational learning. Comprehensive monitoring plans define key performance indicators, data sources, methodologies, responsibilities, and reporting timelines to effectively track progress and results. To improve efficiency and data quality, FWA utilizes digital data collection and management platforms, including KoboToolbox and ActivityInfo, enabling real-time data collection, verification, analysis, and reporting.

Regular monitoring, evaluations, field visits, and review meetings generate evidence for informed decision-making and adaptive program management. Findings and lessons learned are systematically integrated into program design and implementation, strengthening effectiveness, accountability, and impact. The organization also applies the Logical Framework Approach (Logframe) as a core project management and performance measurement tool to support results-based planning, monitoring, and reporting.

Real-time Cloud-based Monitoring with Activity Info:

FWA leverages KoboToolbox and ActivityInfo, cloud-based digital platforms, to strengthen real-time monitoring, data management, and performance reporting across its programs. These systems enable timely collection, verification, analysis, and visualization of program data, enhancing the accuracy, efficiency, and reliability of monitoring processes.



The integration of these digital platforms supports evidence-based decision-making, real-time tracking of key performance indicators, and timely reporting to management, donors, and partners. By improving data quality, transparency, accountability, and adaptive program management, FWA ensures more effective implementation and continuous learning across its humanitarian and development interventions.

Internal Audit Section:

FWA has established an Internal Audit Section to strengthen governance, accountability, compliance, and organizational effectiveness. The Internal Audit function independently reviews and evaluates the organization's financial, administrative, and operational systems to ensure that policies, procedures, and internal controls are effectively implemented.

The section assesses compliance with applicable laws, donor requirements, organizational policies, and regulatory frameworks while promoting efficiency, economy, transparency, and accountability across all operations. Through regular audits and risk-based reviews, it strengthens internal control systems, mitigates operational and financial risks, and helps prevent errors, fraud, and the misuse of organizational resources.

External Audit:

FWA conducts an annual external audit through independent, professionally accredited Chartered Accountant firms to ensure that its financial statements present a true and fair view of the organization's financial position and comply with Generally Accepted Accounting Principles (GAAP), applicable laws, and regulatory requirements.

The organization engages ICAP-registered, QCR-rated Category 'A' Chartered Accountant firms with extensive experience in auditing government institutions, private sector organizations, and non-governmental organizations. These independent audits provide assurance on FWA's financial management systems, internal controls, regulatory compliance, and the effective utilization of resources, reinforcing the organization's commitment to transparency, accountability, and good governance.

FWA's Policies & Procedures:

FWA is committed to the highest standards of accountability, transparency, integrity, and good governance across all programmatic, financial, procurement, and operational functions. To ensure this, the organization has developed a comprehensive framework of Board-approved policies, Standard Operating Procedures (SOPs), and operational guidelines. These are regularly reviewed and updated to reflect evolving organizational needs, national legislation, donor requirements, and international best practices.

The policy framework covers all key areas of organizational management, including governance, human resources, finance, procurement and logistics, internal audit, program management, safeguarding, child protection, PSEA, gender equality, anti-corruption and fraud, environmental and social safeguards, climate change and disaster risk reduction, complaints and feedback mechanisms, and the Code of Conduct. These policies apply to all Board members, employees, volunteers, consultants, trainees, and other individuals representing the organization.

FWA's institutional culture is founded on integrity, equality, inclusion, and respect for human dignity. The organization is committed to promoting equal opportunities, preventing discrimination, and safeguarding the rights of women, children, persons with disabilities, and other vulnerable groups, while ensuring compliance with the laws of Pakistan, humanitarian principles, and relevant international standards.

FWA IMPACTS



QUALITY & INCLUSIVE EDUCATION

- Reached **600+** schools, **300,000+** children and increased access to **60000+** OOSC including girls' Students in its educational program.
- **100+ Schools** constructed / upgraded, benefiting **50000+** students,
- **2000+** teachers, **4500+** PTC members trained
- **10** model school, **80 teachers** trained on smart classroom practices and **6000+** students have improved their academic performance
- **15000+ girls** of remote areas have benefited from community-based girls' secondary education program. **2000+** girls have so far graduated from these community-based schools at the secondary and higher secondary levels.
- **200** girls graduated from the ALP centres and **60** girls supported pursuing university-level education through a scholarship program



DISASTER RESILIENT & CLIMATE RESPONSIVE INFRASTRUCTURE

- **100+** Government Schools permanent construction in compliance with disaster & Climate Resilience standards
- **100+ schools** provided with pre-fab semi-permanent structure & rehab works
- **18900** community members trained on the preparedness/ Disaster Risk Management
- Awareness on risks and proactive disaster preparedness and mitigation to **200,000** individuals
- **790** teachers, **23670** students were trained on School based Disaster Risk Management.



EMERGENCY / HUMANITARIAN RESPONSE

- Successfully impacted **1 million** affected population with the emergency relief, restoration of education, health services, and provision of NFI, RO plants, housing tents, clean water, toilet and hygiene facilities.



COMMUNITY MOBILIZATION & STRENGTHENING

- **1 million** community members engaged & mobilized for their rights including the right to Education
- **2000** youth volunteer trained & engaged
- **300** girls circles, **27** muhallah committees & **150** community groups (including women groups) formed, and trained on their role and responsibilities and access to rights



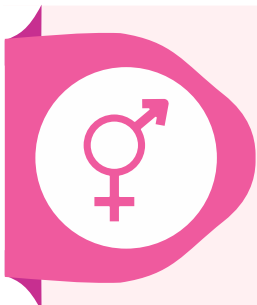
CLEAN WATER AND SANITATION (WASH)

- **300+** schools provided with WASH facilities, **100000** students benefited
- **6** gravity flow, **7** bore wells constructed, **30,000** people have access to clean and safe drinking water
- **18** filtration plants installed to access the clean and safe drinking water benefiting **15000** people
- **30,000** people have access to clean and safe drinking water
- **45000** students facilitated by WASH
- **160** low-cost latrines were provided in flood-affected areas & 15000 community members have access to sanitation facilities
- **12000** community members received sessions on Health & Hygiene



CLIMATE ACTION

- **200+** disasters resilient infrastructure provided for school children
- **100000** Children were supported during the climate-induced disasters
- **30** schools solarized & **20000** trees were planted during plantation drives.



GENDER EQUALITY

- Successfully impacted the lives of **30000** women beneficiaries through various programmatic interventions.



HEALTH & NUTRITION

- Resumed education in **1800** schools of KP by providing C-19 disinfection material and equipment
- Facilitated the health services to **30,000** patients by providing health equipments and personal protection gears for the medical and paramedical staff working across Hazara Division.
- Provided nutritional supplements to **10,000+** Beneficiaries affected by disasters in its target areas.



SOCIO ECONOMIC DEVELOPMENT

- **7,500** families benefited from various income-generating programs like vocational skills training, carpet weaving, and livestock distribution.

KEY PARTNERS / DONORS



The Maria-Helena Foundation



Circle of Women



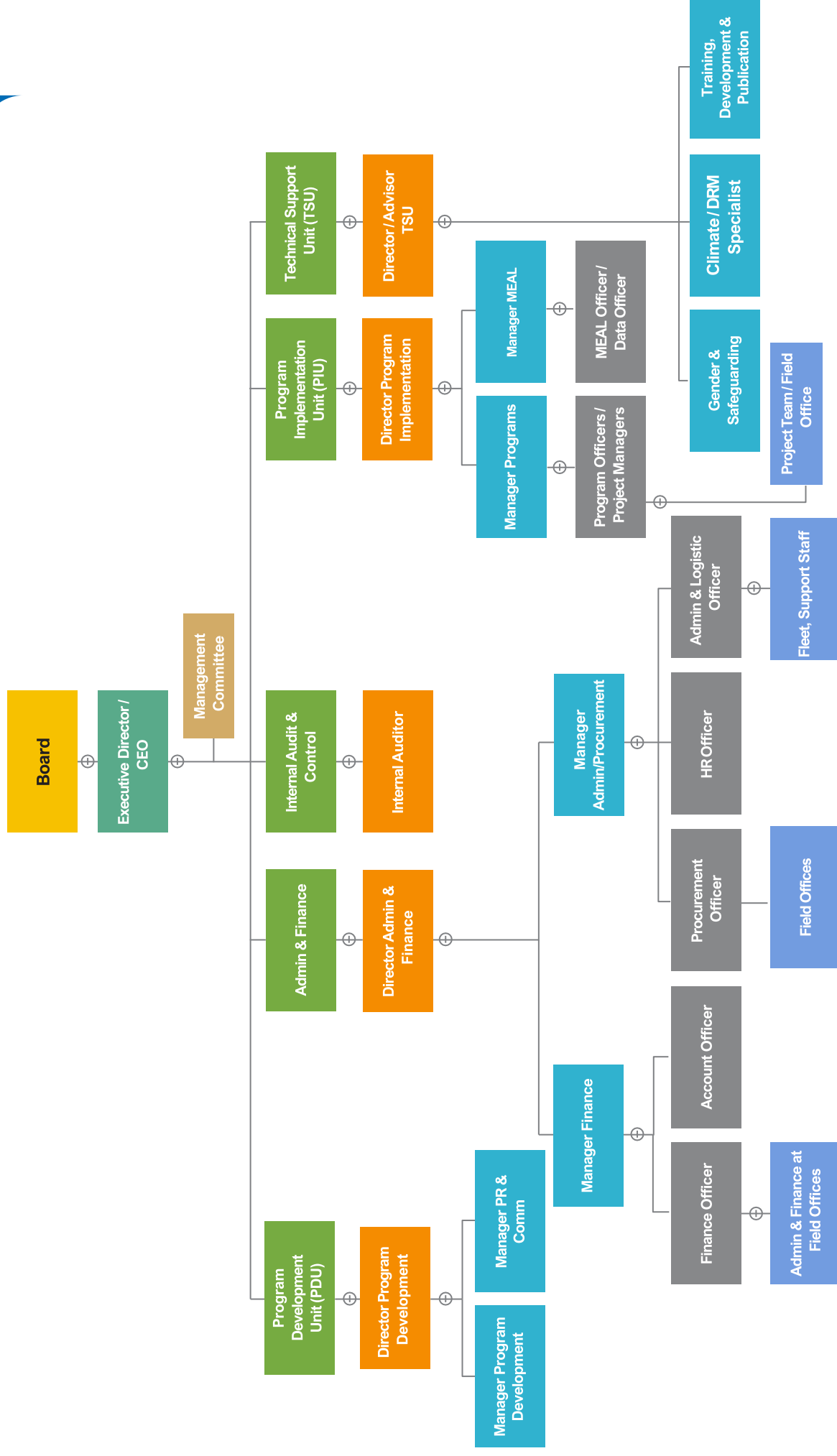
FELISSIMO



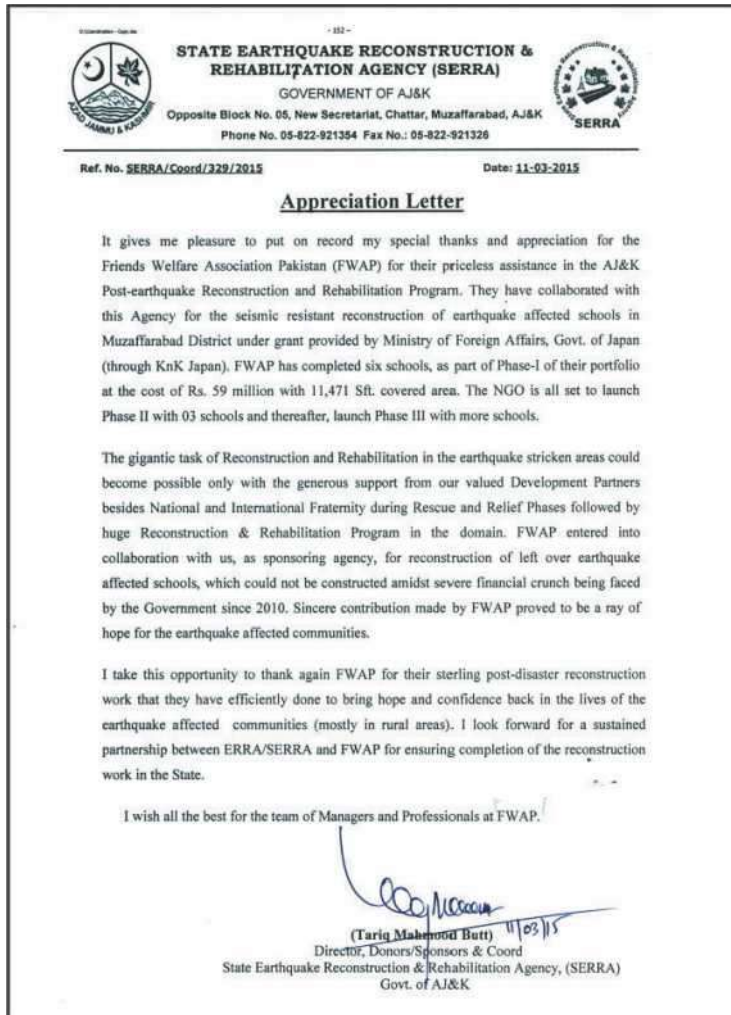
From
the People of Japan



FWA - ORGANIZATIONAL STRUCTURE



APPRECIATIONS & RECOGNITION





OFFICE OF THE EXECUTIVE DISTRICT OFFICER EDUCATION (E&SE) DISTRICT MANSEHRA

Reference No. 23/3

Date 31-12-2012

1. Ministry of Foreign Affairs Japan (MoFA Japan)
2. KnK Japan
3. Friends Pakistan

Memo:

Since the past three years, Friends Pakistan and KnK Japan are continuously striving to improve educational environment in District Mansehra through construction of permanent schools building which were demolished in EQ 2005.

Education Department can only achieve its goals with the assistance of generous support from national and international partners. Without this support, serving those schools in our area, which were severely affected by earthquake, would not be possible.

Till now your organizations have successfully handed over twenty six schools as per planning and four are planned to be handed over by March 2013.

We are very thankful for your generous support and really appreciate the quality and timely construction of extremely vulnerable schools where children were studying under the open sky.

We would like to take this opportunity to request you to continue your support to us to improve educational environment in our areas.

Thank you for your generosity.

Sincerely

Umar Khan
Executive District Officer
E&SE Mansehra



**DISTRICT GOVERNMENT MANSEHRA
OFFICE OF THE DISTRICT NAZIM**

No 5234-N-2 Dated 03/04/2019

To

Friends Welfare Association Pakistan

B1-17 Datta Hamlet Housing Scheme Mansehra

Appreciation and acknowledgment of Friends Welfare Association Pakistan

It gives me immense pleasure to assert that Friends Welfare Association Pakistan is committed to provide educational support in the vulnerable areas of Khyber Pakhtunkhwa while paying special focus to district Mansehra where they have amply contributed with District Government Mansehra to fulfill its obligation to extend the educational services for the vulnerable children.

I have been a personal witness and big admirer of their highly impactful interventions which became possible due to their higher level of devotion and elements of innovations. Their support to bring the out of school children by removing the elements of exclusion, providing schools' infrastructure development support, community-based girls' schooling at secondary and higher secondary level has remained instrumental to improve the key Performance Indicators of our district in regard to education.

I wish for the continued visionary and committed role of Friends Welfare Association Pakistan in the promotion of education in our areas.

Truly Yours'

(Sardar Said Ghulam)

District Nazim
Mansehra



Imran Khan (official)

2 May 2018 at 7:54 pm •

Mansehra: Government Primary School Thar, UC Devli Jabbar, District Mansehra. A school with earthquake resistance double story structure along with all necessary facilities finally ready to welcome 300+ students in far flung area of #Mansehra #KPEducation



Pakistan Tehreek-e-Insaf
The newly Constructed
Govt Primary School Bajna, ...
www.facebook.com

<https://www.facebook.com/PTIOfficial/posts/10155731950584527>

1:17 pm

Forwarded



PTI Khyber Pakhtunkhwa
The newly Constructed Govt
Primary School Bajna, Villag...
www.facebook.com

<https://www.facebook.com/PTIKPOfficial/posts/1966726570013888>

1:17 pm

Forwarded



Atif Khan
Government Primary School
Bajna, District Mansehra. Th...
www.facebook.com

<https://www.facebook.com/matifkhanpti/posts>





Friends Welfare Association Pakistan

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